

BCIA's Mission, Vision & Values
Board Meets in Denver to Direct BCIA's Future

March 3, 2008

The BCIA Board met in Denver on February 16 for a strategic planning meeting to develop specify goals to help guide the future growth of BCIA. The Board has been conducting a SWOT analysis during the past year (an analysis of Strengths, Weaknesses, Opportunities and Threats). The group's efforts were facilitated by a leadership development consultant, Andrew Stirrat of Headwaters Leadership Group.

The Board drew up statements to clarify BCIA's mission that defines what we do; a vision for our future; and values to guide our actions.

~~~~BCIA's Mission~~~~

BCIA's mission is to certify individuals who meet education and training standards in biofeedback and to progressively recertify those who advance their knowledge through continuing education. In doing so, we strive to protect the welfare of biofeedback consumers, to provide credibility to biofeedback practitioners, and to advance the field of biofeedback.

~~~~BCIA's Vision~~~~

Our goal is that BCIA certification will be recognized as the international "gold standard" for demonstrating knowledge and competency in the use of biofeedback.

~~~~BCIA's Values~~~~

- the public has a right to efficacious treatment from competent certified professionals.
- certified biofeedback providers practice ethically and operate within the scope of their professions.
- certification standards are based on credible biofeedback research and clinical efficacy.
- recipients and payers will recognize the benefits of biofeedback and will choose BCIA-certified providers.

The meeting was very successful and the Board will be sharing more of the outcome in further emails.

Your BCIA Board is working hard for your future - let us know what you think!

BCIA Board of Directors