

New Requirement for Listing on the BCIA website **We want to get to know you better.**

January 11, 2008

The BCIA board is currently involved in a strategic planning process to help strengthen the presence of biofeedback and the credibility of our certification. From your participation in the online SWOT survey, we understand how you feel about BCIA and our future.

We now need to know more about you! To help us accomplish this, please access your profile through the BCIA website and complete a [required demographic and opinion survey](#). This should take about 10 minutes and will help us better understand your needs and the direction the field is headed.

Some of the professional information that you provide will be available to the public through the "Find a Practitioner" search function of our website. This will allow consumers to better match their needs to the certificant's skills and specialties and give them the facts they need to feel competent when selecting a provider.

Listing in the BCIA practitioner area of the website is a valuable benefit of certification. A new board policy was recently adopted stating that only those certificants who complete, or update, their personal profile will be displayed on-line. The deadline is **February 1, 2008**. Forgot your login information? It will be sent to you immediately upon [request](#). Please update your [profile](#) ASAP. As always, staff is on hand to assist you.

Demographic data about our group will be shared with you and others in written publications. Personal and individual information about our certificants will remain confidential in all publications.

Note: Your enhanced profile will not be available to view on the website for a few weeks. We will send you an announcement when this occurs.

When you tell us, we will listen!

Please help us better serve you. Questions - Comments?

info@bcia.org (866) 908-8713